

So, why Archie?



A brightly coloured knitted scarecrow adopted as a mascot for Reminiscence Learning – many people with dementia will use mascots or dolls as a source of comfort and attachment. We want to achieve a person - centred approach to care and ultimately a state of well-being for the person with dementia.

Archie is dressed in red and yellow

Archie is dressed in red and yellow. These are the last colours to go in the ageing eye and are easily recognisable, perceived as a contrast with lighter colours. These colours are therefore used in decor around the home to identify bedroom and bathroom doors, toilet seats, doorhandles, grab rails etc.

